

# PURE+HOPE

prayunderstandresolveengage

in this issue

- + iCare Increasing its Span
- + pureHOPE Helps Pass OH Trafficking Law
- + Archdiocese Partnership Leads to New Resource
- + Dallas Office Advances pureJUSTICE

MARCH 2011

## pureTECHNOLOGY: Pursuing Purity in the Digital Age

As pureHOPE continues to expand and carry out our mission of providing Christian solutions in a sexualized culture, we are focusing on our four core programs: purePARENTING, pureTECHNOLOGY, pureJUSTICE, and pureRECOVERY. These programs are designed to equip individuals and families in the key areas where the sexualized culture touches their lives.



“Technology is clearly an important subject for everyone,” said Rick Schatz, president and CEO of pureHOPE. “Everyday we are experiencing the benefits of technological advances. But at the same time, the threats of a technologized and sexualized society are challenging the integrity of our relationships and the safety of our young people.”

Research surveys consistently demonstrate that churchgoing men and now women regularly consume Internet pornography; young people are sexting and viewing porn at disturbing rates; and social media is increasingly playing a role in infidelity, marital breakdown, and cyberbullying.

“Unfortunately, there is no silver bullet to guard yourself and your children from harmful digital content and activity,” added Schatz. “No perfect filter or blocking software exists. Thus, the human element of honest dialogue and rigorous monitoring must accompany implementation of technology tools, and every person and family must craft a robust strategy that is age-appropriate and tailored to that family’s relationship and technology needs.”

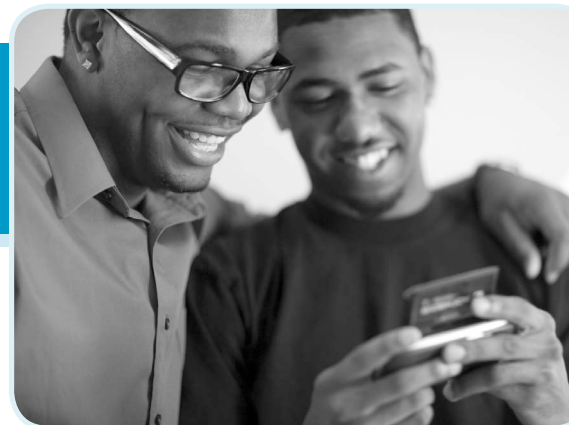
pureHOPE is addressing this through our pureTECHNOLOGY program. Our goal is to equip the Church to think clearly and critically about its tech use and media consumption, and to provide the tools and strategies needed to guard our homes and relationships from harm. Those tools and strategies form the “ABCs” of safe technology use—accountability, boundaries, and controls.

### Accountability

Purity and integrity online must start with relationships that foster accountability. The dangers and temptations inherent to the Internet and mobile devices demand transparency, as a precaution and a testimony of a gospel-centered life.

Individuals must authentically engage with trusted brothers or sisters in the faith to walk the narrow path of purity. Parents must train up their children in safe technology use and monitor diligently their online activity and use of mobile devices, including retaining access to passwords of any accounts (such as Facebook profiles) that their children might have. Spouses need to discuss with each other their technology use. It is important to limit phone and Internet use so it does not encroach upon attention and intimacy in the marriage, and sharing email and social media passwords can help prevent the secrecy in which temptation and opportunity thrive.

Covenant Eyes Internet Accountability service is an excellent tool to create a culture of accountability and openness in your life and family. The service delivers detailed reports about your Internet use to friends you trust. This accountability system serves as a constant reminder to you that what you do online matters. It also connects you to individuals who care



### Did You Know . . .

- People spend over 700 billion minutes per month on Facebook?
- Children ages 2 – 5 are more likely to know how to use a mouse, play computer games and operate smartphones than swim, tie their shoes or make their own breakfast?
- Every minute, 24 hours of video is uploaded to YouTube and hundreds of thousands of videos are uploaded daily?
- The typical teen sends 50 text messages a day, with older girls ages 14 – 17 averaging 100 or more texts per day?
- More than 30 billion pieces of content (web links, news stories, blog posts, notes, photo albums, etc.) are shared each month on Facebook?
- People are watching 2 billion videos a day on YouTube?
- More children can play a computer game than ride a bike?
- There are more than 200 million active users currently accessing Facebook through their mobile devices?

continued on page 2

about your integrity and can keep you on track and help you establish good online habits. Visit [www.covenanteyes.com](http://www.covenanteyes.com) for more information.

### Boundaries

Every person and family must set boundaries on their technology use. Research studies are demonstrating that our screen culture—computers, smartphones, gaming devices—is rewiring how we view relationships, and our ability to form deep ones in the first place. Internet porn and other harmful content only worsens those effects. Boundaries such as when, where, and how devices are used can make an important difference.

Parents should take an active role in setting boundaries in their home and modeling those boundaries for their children. Internet use should be limited to a set number of hours, and should end at a certain time of night. Computers should be kept and used only in common areas of the house; bedrooms should be off limits for desktop or laptop use. Families should also consider charging all mobile devices together in a common area at night so that calling, texting, and Internet use ends for the day and use can be monitored by parents.

One step in this process for parents should be utilizing the Safe Use Agreement in pureHOPE's *Sex and Cell Phones: Protect Your Children* resource. Every parent should read and sign this agreement with their child so both parties

recognize and agree that mobile phones are a privilege, not a right, and that the privilege can be revoked if guidelines are not followed or the privilege is otherwise abused.

### Controls

The most important parental control when it comes to technology use is the "inner moral compass" that must guide a person as he or she navigates life in the mobile age. Psalm 119:11 states: "Your word I have treasured in my heart, that I may not sin against You." Parents play a crucial role in laying that foundation in their child's heart, a task that can only be accomplished by an individual who himself treasures the Word and walks by its light.

On top of that primary control, parents should activate and configure parental controls on all devices and software. Programs such as Safe Eyes block objectionable content, monitor usage and social media activity, limit Internet access, and filter video content on up to three computers in your house. Visit [www.internetsafety.com](http://www.internetsafety.com) for more information.

In addition, most devices and software have controls that can be instituted. Parents should activate these controls on all phones, computers, or apps their kids are using such as: Windows and Mac operating systems; browsers such as Internet Explorer and Firefox; search engines such as Google; video sharing sites such as YouTube; media stores such as iTunes; and



especially mobile phones through the wireless carriers. For a review of the parental controls offered by the largest wireless carriers, check out our resource *Sex and Cell Phones: Protect your Children*.

**Every family is facing challenging new threats as the pace of technological change quickens. Employing these "ABCs" of safe technology use are excellent first steps, but must be coupled with rigorous and loving dialogue in your home about living a godly life in the mobile age. As always, pureHOPE desires to walk with you and equip you along the way. Visit us at [www.purehope.net](http://www.purehope.net) to stay informed and updated.**

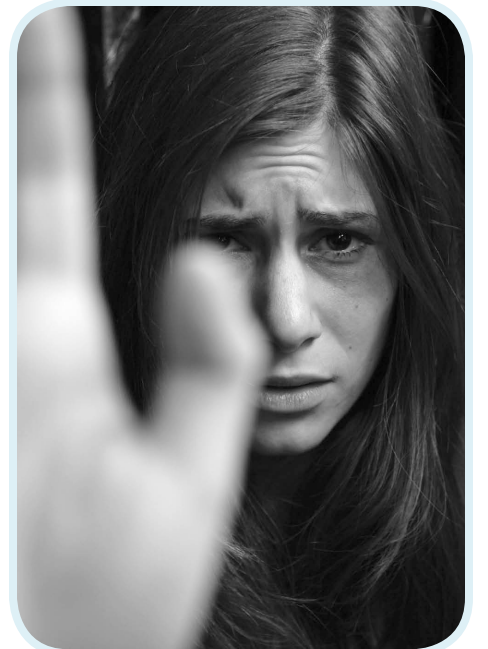
## pureHOPE Assists in Combating Human Trafficking in Ohio

The trafficking of U.S. teens into prostitution and pornography occurs across America, in big cities and small towns; the Department of Justice believes 100,000 – 300,000 minors are trafficked every year. Despite the fact that Toledo, Ohio is recognized as one of the top three or four cities in the country for the prevalence of trafficking, Ohio was one of a handful of states that did not have an anti-trafficking felony statute. That changed on December 23, 2010, when former governor Ted Strickland signed Senate Bill 235 into law.

"As part of our pureJUSTICE work, we collaborated with many other organizations and activists across the state in 2010 to raise awareness about trafficking and promote the bill as a necessary step," said Noel Bouché, vice president of pureHOPE and leader of the pureJUSTICE program.

In October, pureHOPE partnered with the Amos Project in Cincinnati to host a candidate forum, at which gubernatorial candidates as well as federal and state congressional candidates were asked what they will do to oppose the injustice of human trafficking. In front of an audience of approximately 300, Dr. Jerry Kirk, founder of pureHOPE, passionately and persuasively pleaded with the candidates to exhibit leadership for the sake of Ohio youth, and the candidates unanimously committed to passing human trafficking legislation before the end of 2010.

Stand with us as we continue to call the Church to pureJUSTICE and to make a difference in our culture. To stay informed about efforts to end sex trafficking in the U.S. and to keep updated on how you can pray, understand, resolve, and engage, check us out at [www.purehope.net](http://www.purehope.net) and on Facebook.



## Partnership with St. Louis Archdiocese Equips Local Parishes

In March 2008, Dr. John Splinter, executive director of pureHOPE's St. Louis office, left 35 years in the pastorate to join the staff of pureHOPE. One of his first contacts in St. Louis was with a pastor he had previously ministered with in La Crosse, Wisconsin—Archbishop Burke of the St. Louis Roman Catholic Archdiocese.

"During our first meeting the Archbishop invited me to join a new task force being formed to help Catholic parishes in St. Louis protect families and marriages from the ravages of pornography," said Splinter. "With the help of pureHOPE, the Archdiocese of Kansas City had recently rolled out their rendition of such a ministry, and Archbishop Burke wished to do the same in St. Louis. I gladly accepted his offer."

For the next three years the St. Louis task force met monthly—studying, praying, discussing,

planning. pureHOPE was involved from start to finish, providing invaluable research information. In February 2011, the program was rolled out under the name *As For Me and My House*.

The program involves a booklet that is given to each parish in the Archdiocese. The booklet contains a DVD with a greeting and statement of concerns from Archbishop Carlson, newly installed Archbishop in St. Louis. The DVD also provides a personal story of pornography's destructiveness in one man's family, as well as insights provided by local priests, a Catholic seminary professor of psychology, and Splinter.

"The *My House* booklet itself contains research aimed at increasing awareness of the scope and impact of pornography on families and children," added Splinter. "It also provides helpful information focused upon help, hope and healing and incorporates some of Pope John Paul II's *Theology of the Body* teaching. Numerous other resources are included for priests, deacons, parish coordinators, and parishioners to use in this battle."



In addition, the Archdiocese has provided training for parish staff and laity and has created close links to local Christian therapists, as the Church presents the concerns and solutions of scripture within the *My House* program.

"It has been a joy and an honor for me to assist with this training and to work closely with the Archdiocese of St. Louis on this project. I look forward to collaborating on many other projects in the future."

**For more information on the ministry *As For Me and My House*, please visit [www.archstl.org/my-house](http://www.archstl.org/my-house).**

## iCare Expands its Reach

Research shows that the typical family owns multiple Internet accessible devices such as cell phones, iPods, gaming systems, netbooks, e-readers and laptop computers. Experts say that young children ages 2 – 5 know how to navigate websites before they master tying their shoes.

"In this technical world, it is imperative that parents clearly understand the dangers associated with today's wireless gadgets and successfully help their children safely navigate the Internet on all devices," said Kari Glemaker, national director of *iCare*.

Under the pureTECHNOLOGY program, *iCare* has expanded its reach to the entire family—men, women, and children. For example, pureHOPE's Vice President, Noel Bouché, has presented seminars on this topic at three men's conferences in just the first two months of 2011.

"We are thrilled that godly men have taken the initiative to become educated so they can effectively protect their families," added Glemaker. "And the Church has also answered the call. I have received more requests from youth and children's ministry leaders for tools and strategies than ever before. There is no doubt we are expanding our reach."



With the increasing number of wireless devices, *iCare*, through the pureTECHNOLOGY program, will help many navigate the dangers of our digital world through:

- Seminars and workshops addressing online safety and responsible use of mobile devices
- Presentations for youth on the dangers of online pornography, sexting, cyberbullying, etc.
- Cultivating relationships with industry and government leaders to advocate for increased parental controls and education
- Resources such as the booklet *Sex and Cell Phones: Protect Your Children*

Stay tuned for a pureTECHNOLOGY blog in the coming months as we continue to expand our mission of providing Christian solutions in a sexualized culture.



# Letter from the President

Dear friend,

With Spring right around the corner, I can't help but reflect upon the new life, growth, and regeneration this season represents. Not only can I vividly see this in God's amazing tapestry of nature, but also in the growing work pureHOPE has accomplished over the past few months.

As you read on page one, we continue to equip thousands across the country to safely navigate today's digital world through our pureTECHNOLOGY program. Men and women alike are finding it increasingly difficult to embrace wireless devices without compromising their purity.

While our work thus far has proven valuable, the need to develop further solutions that protect families from sexually graphic content through mobile devices remains a great need. We anticipate our upcoming *CONVERGENCE* Summit in mid-April will meet the need as we convene government, industry, education, and religious leaders from across the country to learn from experts about the threats to young people today and contribute to the development of solutions for tomorrow! For more information on *CONVERGENCE*, please visit [www.convergencesummit.net](http://www.convergencesummit.net).

In addition to the partnerships we have formed through our pureTECHNOLOGY program, pureHOPE has collaborated with other organizations to achieve shared goals—two such partnerships are highlighted on page three. It was thrilling to see Ohio finally pass a law that makes human trafficking a felony crime...and it was even more thrilling that pureHOPE played a significant role in its passage!

Our partnership in St. Louis with the Archdiocese has been such a privilege as we raise awareness regarding the harmful effects of pornography use. Parents must be equipped to protect their families, and the *As For Me and My House* program provides resources to do just that!

Lastly, I would be remiss if I did not thank you for your generous support through prayers and financial gifts. You have helped pureHOPE touch thousands of lives across this country, and with your continued support, we will impact generations to come. You are a true blessing to us. Thank you so very much!



**With hope for children & families,**

**Rick Schatz**  
President and CEO

## Advancing pureJUSTICE in Dallas

Dallas Executive Director, Dan Martin, had the opportunity to present our pureJUSTICE program at a brown bag luncheon held at the Hope Center in Plano, TX on Monday, February 7.

Martin was joined at this one-hour event by Swanee Hunt, former Ambassador to Austria and currently president of Hunt Alternative Funds. The purpose of the brown bag luncheon was to raise awareness of the injustice of sex trafficking in the United States. Both pureJUSTICE and Hunt Alternative Funds' program, Demand Abolition, strive to end modern-day slavery by ending the demand for commercial sex in the United States.

"I continue to be astounded by the lack of knowledge and the lack of engagement we have about this despicable injustice happening right here in our own country," Martin stated. "This event is part of our ongoing effort to raise awareness and provide education about the connections between pornography, sex trafficking, and other forms of commercial sex."

pureJUSTICE is one of four programs that pureHOPE is engaged in across the country and the globe. "To realize our vision of seeing a world free of sexual exploitation and brokenness, we must continue to provide Christian solutions in this sexualized culture, including partnering with others to make people understand what is driving demand for sexual exploitation and how the Bible calls us to a life of purity and justice."

### Editor:

Francesca Jensen  
Director of Communications

### President and CEO:

Rick Schatz

Published by:  
pureHOPE

### National Office

800 Compton Road, Suite 9224  
Cincinnati, OH 45231  
office: 513.521.6227  
fax: 513.521.6337  
[www.purehope.net](http://www.purehope.net)

### Confidential HelpLine

800.583.2964  
Monday - Friday  
9:00 a.m. - 5:00 p.m. eastern

### Regional Offices

Columbus: 614.302.3250  
Dallas: 214.288.7915  
New England: 603.232.8236  
Seattle: 206.686.3093  
St. Louis: 314.667.8492