

## 2010 Year in Review: Building Upon Our Legacy of Purity and Hope



2010 proved to be an exciting year for pureHOPE. We not only underwent a complete organizational rebrand, but also moved our four programs forward in significant ways.

And while the culture continued to deliver destructive messages, pureHOPE remained steadfast in providing Christian solutions in a sexualized culture and offering hope to those who have been wounded or broken.

While there are many accomplishments to share from 2010, following are a few highlights from our four programs:

### PUREPARENTING

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Under the purePARENTING program, we challenge, encourage and support parents and grandparents as they address their young people concerning our sexualized culture and God's calling to sexual purity, righteousness and the celebration of marriage.

In addition to working with parents, the staff at pureHOPE spends about eighty-five percent of their time partnering with pastors and leaders in churches and Christian schools. Pastors are eager for our assistance as they address the issue of sexuality with their congregants. Throughout the past year, we ministered to over 6,000 men, women, and youth at over 100 conferences, seminars, and training events. One such event included a weekend in Gastonia, North Carolina, a suburb of Charlotte, which brought together 25 pastors and church leaders and 20 therapists and counselors from various local churches. We concluded the weekend by

preaching in two large area churches. This was a prime example of churches banding together to meet the needs of their people.

Similar events have taken place through the work of our executive directors around the country. We look forward to continuing our discipleship effort in the months ahead, including ten major conferences planned in the spring and winter of 2011. Visit our website at [www.purehope.net](http://www.purehope.net) for updated information on a conference near you!

### PUREJUSTICE

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Last year we launched the pureJUSTICE program, which reorganized our historical work of combating pornography with other forms of commercial sexual exploitation, particularly the trafficking of women and children. Three primary objectives at the heart of this program are:

- 1 demonstrating the linkage between pornography and sex trafficking;
- 2 providing biblical teaching regarding the relationship between justice and righteousness; and
- 3 equipping individuals with a blueprint for a lifestyle of justice and engagement.

In 2010, we have extended our work in this program and expanded the resources available for individuals to equip themselves and their communities in the pursuit of purity and justice:

- Revised the booklet *Exploited: Sex Trafficking, Porn Culture, and the Call to a Lifestyle of Justice*, and worked to increase the online distribution of this important piece.



- Developed a six-week small group Bible study as a companion piece to the *Exploited* booklet. This resource is currently available on our website and is ideal for implementation in existing church and campus small groups.
- Established the first pureJUSTICE chapter at New Life Tabernacle in Petersburg, MI, just outside of Toledo, OH. This chapter has already contributed substantially to the anti-trafficking work in Toledo, which is fourth in the nation in prevalence of sex trafficking of minors.
- Collaborated with software maker Covenant Eyes to produce articles and podcasts for their *Breaking Free* blog ([www.covenanteyes.com/blog](http://www.covenanteyes.com/blog)) as part of a "justice week" focusing on the connections between pornography, prostitution, and sex trafficking.
- Hosted four college interns from across the country in the second year of our pureJUSTICE summer internship program in Cincinnati. These four impressive young people were engaged in eight weeks of spiritual formation, professional development, and substantive work assignments aimed at increasing the national impact and visibility of pureJUSTICE.
- Continued our partnership with local and national anti-trafficking groups in Kansas City to train law enforcement personnel and organize the faith community in its anti-trafficking efforts.

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The battle continues to rage for the soul of this nation. Many are caught in the web of sexual abuse, addiction, and exploitation. Through pureRECOVERY, we provide resources and referrals to those dealing with such issues.

This year, pureHOPE made significant impact in the lives of many through our pureRECOVERY program:

- Assisted approximately 500 people through the Confidential Helpline. Each call, lasting an average of 25 minutes, reflected the turmoil individuals face when confronted with sexual integrity struggles.
- Received over 30 eCounseling requests and were able to minister to each person's individual needs.
- Added several licensed counselors to our referral database of over 800 approved counselors from across the United States, all of whom have advanced counseling degrees and many of whom maintain specific certification in sexual abuse and addiction. Many new additions reside in the Dallas area where pureHOPE opened an office in August 2009.
- Sustained every existing pureHOPE support group, and established several new accountability networks for men and women to help them overcome their addictive struggles and provide hope along their journey to recovery.
- Ministered to over 3,500 men, women, and youth who attended eight pureHOPE conferences on issues of sexual integrity and accountability.

- Trained more than 300 pastors, priests, counselors, and leaders at pureHOPE events to help their congregations and clients successfully recover from sexual addiction.
- Provided resources and support through Hope Connection e-newsletter to over 300 women who are on their own journey of healing as they face their spouse's sexual unfaithfulness.

As we continue to assist individuals in their daily battle for integrity and purity, we know ultimate healing, restoration, and hope come only from the mighty hand of our gracious and righteous Lord. It's our desire and commitment to see even more people set free from addiction, abuse, and the many alluring traps of our sexualized culture in the year ahead.



While sexualized messages continue to be delivered through television, movies, music, and magazines, today's sophisticated technology allows pornographers to deliver their product in ways that are incredibly challenging and difficult to control.

pureTECHNOLOGY provides tools and strategies to successfully navigate the dangers of our digital world through seminars addressing online safety and responsible use of mobile devices, presentations for youth on the dangers of online pornography, sexting, and cyberbullying, relationships with industry and government leaders to advocate for increased parental controls, and educational resources.

Developing tools to equip families and churches remained a top priority this year, as well as educating our constituents and furthering our relationship with the wireless industry.

Highlights from 2010 include:

- Launched pilot program with more than 100 families for the *Sex and Cell Phones: Protect Your Children* booklet and its 4-week teaching curriculum.
- Updated the educational booklet *Sex and Cell Phones: Protect Your Children* in collaboration with AT&T, Verizon, Sprint and T-Mobile, and printed and distributed the resource in Spanish.
- Worked with staff at Covenant Eyes and InternetSafety.com, filter and monitoring companies, to provide educational blogs and eNews articles.
- Offered ongoing prayer, education, and action steps through 24 *iCare eNews* communications sent electronically twice monthly and via Facebook reaching over 8,000 constituents.
- Presented over 20 seminars for local churches, church leaders, and major conferences such as American Heritage Girls and Children's Leaders of the Church of the Nazarene. Combined, we equipped more than 1,500 families on subjects such as *iCare...about protecting children*, *What Every Parent Needs to Know About Wireless Technology and Mobile Entertainment*, *Sex and Cell Phones: Protect Your Children*, and *Beauty and the Beast—Techy Kids*.
- Attended the CTIA—The Wireless Association's annual conference at their invitation due to our strong working relationship. Over 10,000 other professionals were present.
- Attended the FOSI—Family Online Safety Institute—annual conference to continue building relationships with leaders in the industry.

As another year comes to a close, we can't help but reflect on how blessed pureHOPE is to have such wonderful partners in ministry. Your fervent prayers, generous gifts, and consistent support are such an encouragement. Thanks to friends like you, we have moved our work forward in 2010, and we look forward to what the new year will bring!

## Regional Offices Touching Lives... Through Your Support

As the Thanksgiving holiday approaches, pureHOPE could not be more thankful for our supporters and board members who have helped this organization impact thousands of lives in 2010. Thank you for your commitment to this ministry!

Following is a brief snapshot of activities from each regional office for which we are grateful this year:

### COLUMBUS

- Hosted Men of Valor conference with over 200 men in attendance from numerous denominations
- Spoke on the topics of purePARENTING and pureJUSTICE in various local churches
- Expanded partnerships with churches in the Columbus area
- Worked with church leaders on developing a local justice initiative

### DALLAS

- Presented keynote address at the Dallas District Church of the Nazarene's annual men's retreat
- Hosted Men of Valor conference in February with 300 men representing 10 churches

- Organized and participated in Mexico Men of Valor conference in July with 120 men in attendance
- Partnered with over 20 churches and schools in the Dallas Metroplex

### KANSAS CITY

- Hosted Men of Valor and Women of Virtue sexual purity conferences with 1,200 attendees
- Trained over 100 pastors and clinical workers in workshops dealing with sexual compromise and sexual addictions
- Helped to spearhead successful team effort resulting in an incredibly strong statewide regulation of sexually oriented businesses in Missouri
- Presented a couple's retreat dealing with healing relational hurts

# pureHOPE Banquet and Silent Auction a Smashing Success



Keynote speaker Nate Larkin, founder of The Samson Society and author of *Samson and the Pirate Monks: Calling Men to Authentic Brotherhood*, shared his personal journey of recovery from sexual addiction and encouraged banquet attendees to engage the culture by giving hope to those in despair.



Grammy Award-winning artist, Matthew Ward, from the group 2nd Chapter of Acts blessed the crowd with two inspiring musical offerings during the evening.

With nearly 400 people in attendance, pureHOPE commemorated another year with a memorable banquet on November 4, 2010 at the Manor House in Mason, Ohio.

The evening commenced with an enticing silent auction featuring vacation destinations, golf outings, sports memorabilia, art, and unique theme baskets.

"Thanks to many hours of volunteer work from Amy Samad, the silent auction was a great success," said Rick Schatz, president and CEO of pureHOPE. "And with generous donations from many individuals and companies, pureHOPE was able to secure additional resources to help move our work forward."

Following the close of the silent auction, pureHOPE was honored to present the 2010 Family Protection Award to Theo Nicolakis, Director of the Departments of Information Technology and Internet Ministries for the Greek Orthodox Archdiocese of America. Unfortunately, Theo was unable to attend the banquet due to illness.

"Theo has been a strong leader in protecting kids from harmful content on wireless technology through his involvement on the executive committee of the Religious Alliance Against Pornography," said Schatz. "As a young father, he understands the threats our children face, and he is committed to finding solutions to protect our little ones. We have worked closely with Theo for over five years, and we look forward to collaborating with him and the Greek Orthodox Church for many years to come."

Throughout the evening, pureHOPE was blessed by the special appearance of Grammy Award-winning artist, Matthew Ward, who ministered to the audience through his incredible gift of music. And we were honored to have Emily Kraft, a 2009 pureJUSTICE summer intern, come back to share her testimony and the impact her summer with pureHOPE had on her life.

To cap off the event, Nate Larkin, founder of The Samson Society and author of *Samson and the Pirate Monks: Calling Men to Authentic Brotherhood*, delivered the keynote address titled *From Darkness to Hope*.

"Nate's personal story of redemption was such an encouragement," said Schatz. "Many people don't realize that sexual addiction is often fueled by secrecy, shame, and fear. Nate's heartfelt message perfectly weaved together both the courage and compassion needed to help those wounded and broken, and the need to love the culture enough to tell the truth in order to save it. As Nate said, the ultimate message is simple—hope."

"This banquet was such a wonderful celebration of pureHOPE's past, present, and future. We were not only thrilled to present our rebrand to all attendees, but also share our vision for the future—a future filled with a bright hope!"

**Thank you to all who attended pureHOPE's annual banquet and silent auction. Our work can only move forward with your faithful prayers and support!**

## NEW ENGLAND

- Expanded For Men Only (FMO) accountability networks to over 40 support groups
- Hosted successful banquet with Dr. Robb Hattem, Foursquare Northeast Mission Director, which led to subsequent relationship with the Foursquare denomination
- Delivered a message of recovery and victory to over 9,000 men at 11 Iron Sharpens Iron conferences.
- Coordinated *Living Pure in an Impure World* weekend event with multiple churches that included seminars for parents, married couples, youth, and ministry leaders

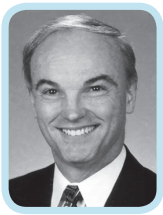
## SEATTLE

- Hosted first annual Men of Valor conference with over 450 men in attendance
- Co-hosted five trainings for pastors and lay leaders to address sexual addiction and recovery
- Presented the second annual Restoring Hearts conference with more than 150 women in attendance
- Provided resources, support, and encouragement to more than 300 women through the monthly Hope Connection e-newsletter

## ST. LOUIS

- Trained 150 Young Life staff and volunteers at annual Young Life leadership conference

- Sponsored in-service post-graduate training for therapists and pastors, providing clinical tools for professionals whose churches or practices are swelling with people struggling with sexually related issues
- Worked with Missouri state representatives, senators, and several other organizations to successfully pass a very strong piece of legislation providing substantive and broad regulation of sexually oriented businesses in Missouri
- Wrote ten additional booklets for pureHOPE and worked with staff to identify and prioritize publication needs



# Letter from the President

Dear friend,

I'm always amazed how quickly each year seems to fly by—and 2010 was no different. As always, I am so thankful as I reflect upon the ways in which the Lord has used this ministry to protect children and families, educate parents and leaders, and restore the sexually broken.

While we continued to face the economic struggles of our country this year, the ministry opportunities have never been greater. As you read on page one, we have found an overwhelmingly positive response to the message and work of pureHOPE. Our four newly formulated programs—pureJUSTICE, purePARENTING, pureRECOVERY, and pureTECHNOLOGY—have impacted thousands of lives across the country as we minister to their needs.

In addition, our six regional offices have been busy at work. Although we would like to share more details with you, we hope the highlights on page two help you get a sense of the work we're accomplishing from New England to Seattle.

Our annual banquet and silent auction on November 4 was the perfect event to help close out the year. We were thrilled to present our rebrand and pureHOPE's mission and vision to nearly 400 attendees.

Finally, I will not soon forget how your prayers and financial support have helped sustain pureHOPE this year. We understand all too well the realities of our economic situation, so we are especially grateful for your commitment to this ministry during such difficult times.

May the Lord bless you and yours this holiday season with peace and love.

**With hope for children & families,**



**Rick Schatz**  
President and CEO

## Your Help is Needed

The end of the year is just around the corner! It's time to consider your year-end giving and we pray you keep pureHOPE in mind. As you read in the *2010 Year in Review* article on page one, we had a very exciting year and the support of our faithful friends has helped us have great impact on the lives of men, women, and children across the United States.

That being said, 2010 has been a very challenging year financially. Like many Americans, we have cut expenses as much as possible without compromising our programmatic work, but any further cuts are certain to affect our ability to start 2011 in a strong position.

The damage caused by pornography and the lies of the sexualized culture are devastating more lives each day. Marriages, families, and young people are at risk and an alarming number of predators are targeting our children. Social networking and wireless devices are being used by pornographers to distribute material to younger and younger children and to escalate the number of humans being exploited through human trafficking in our country.

We must do more to provide every solution possible to help keep families safe. Please consider including pureHOPE in your year-end giving plans to help us move ahead in 2011.

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