

PURE+HOPE

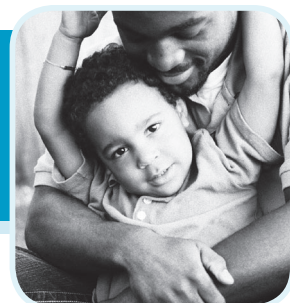
prayunderstandresolveengage

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SEPTEMBER 2010

New Era Begins: National Coalition is Now pureHOPE



After 27 years, some things about our organization will never change. Things like our commitment to protecting children and families, our focus on educating parents and leaders, our work to restore the sexually broken, our opposition to pornography and other forms of sexual exploitation, and our faithful adherence to the Word of God.

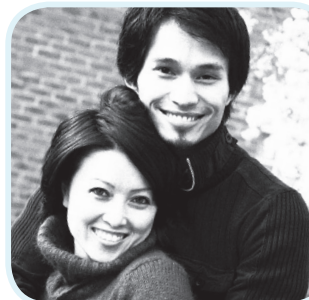
Other things, however, do change.
Our name, for example.

The National Coalition for the Protection of Children & Families is now pureHOPE.

Of all our many accomplishments over the past three decades, perhaps the most important is the establishment of a legacy of opposing the sexually exploitative aspects of our culture and providing encouragement and hope to those who have been negatively affected. pureHOPE communicates our commitment to build upon that legacy, as does our new logo, vision statement, and mission statement.

Purity and hope are at the center of everything we do. The biblical call to purity in thought, word, and deed, particularly in the area of sexuality, is perhaps more important than ever in our society, where daily men, women, and children are assaulted by images, ideas, and expectations that lead to bondage and relational breakdown. But purity is more than simply an avoidance of impurity, more than abstinence from harmful sexual acts and attitudes; it is a dynamic lifestyle that seeks to live out our calling to justice and righteousness. This is reflected in the acronym *pure*, representing *pray/understand/resolve/engage*, the four active characteristics of a pure life that will positively impact the world around it.

Moreover, purity generates hope. Throughout our history, we have witnessed over and over that sexual abuse, exploitation, and promiscuity lead to one thing—despair. Those who have been wounded or broken experience a crippling despair, the only antidote to which is hope and restoration. And no message of the Bible is more clear and consistent than the hope that God’s purposes and redemption provide.



As well as our name and logo, we are adopting new vision and mission statements to more effectively communicate what we are pursuing, and how we are pursuing it. Our vision is a scriptural one with respect to sexuality: “A world free of sexual exploitation and brokenness.” Our mission statement explains how we have worked, and how we will continue to work, toward that vision; namely, by “providing Christian solutions in a sexualized culture.”

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providing Christian solutions in a sexualized culture

"After twenty years with this organization, and ten years as its President and CEO, I am more excited than ever about what we are doing and where we are going," said Rick Schatz. "This revitalization of our organizational identity effectively and concisely communicates the heart of this work, and, as importantly, demonstrates that this work is future-oriented and intended to be passed to the emerging generations."

"I am extremely proud not only of the result of the 15-month endeavor that has led to these changes, but also of the manner in which this process was conducted. Noel Bouché, our Vice President, has led the charge and has effectively engaged the entire staff, our board of directors, and numerous outside individuals and supporters. All have contributed their thoughts, sentiments, and creative ideas with enthusiasm, generosity, and humility. It is because of the nature of that process that I am so confident these changes will guide our work and increase our effectiveness for years to come."

"pureHOPE is not just a name; it is a statement of the spirit, the service, and the sincere desire of our team, which includes not only our staff and our board, but the thousands of individuals, families, and churches across the country—and, increasingly, across the globe—who support us and partner with us. I am grateful to be a part of the past, the present, and the future of this organization, a future that is very bright and filled with both promise and purpose."



News for Parents

- block objectionable websites
- set time limits
- filter YouTube videos
- control e-mail access
- monitor social networking posts
- obtain usage reports and instant alerts
- selectively block online chatting services
- set different blocking levels for each user

Studies show that 90 percent of children ages 8 to 16 have encountered Internet pornography while completing homework on the computer. This exposure often has long-term effects on a child's psychological development.

With new wireless devices available, more children are now accessing the Internet through cell phones, gaming systems, laptops, netbooks, and iPods. As a new school year begins, it is imperative that parents take the necessary steps to protect their children by installing filtering systems and enabling appropriate parental controls.

pureHOPE has partnered with two cutting-edge filtering companies that provide downloadable software to empower parents and protect families. With software from CovenantEyes and InternetSafety.com, parents can:

CovenantEyes and InternetSafety.com have programs for Mac and Windows as well as various mobile devices.

"Installing a filter on all home computers is the first step in protecting children from unwanted content," said Kari Glemaker, national director of *iCare*. Glemaker then suggests the next area to safeguard is the cell phone. "Parents are able to set limits such as time of day use, downloads, number of text messages, and allow and/or block phone numbers."

The *iCare* website at www.icarecoalition.org directs parents to their particular wireless carrier's parental controls web page. From there, parents can turn on filters for Internet capable cell phones, restrict picture texting, and set up appropriate usage controls.

Educating parents about the dangers of and solutions for wireless technology is a key component of *iCare*. "I implore parents to understand the wireless world our children are living in and use all the resources available to ensure their safety."

For more information on filtering software, visit pureHOPE's website www.filterreview.com/



pureHOPE Conferences Continue to Grow



Living a life of integrity is no easy task in today's sexualized culture, and we are all vulnerable if we are not equipped with the proper tools and connected in loving community. To that end, pureHOPE conducts numerous conferences across the country (and beyond), the number and scope of which continue to increase.

As well as more than a dozen conferences planned over the next twelve months, our events have gone international. pureHOPE presented a Men of Valor conference in Irapuato, Mexico on July 31, which drew about 120 men. The event was organized by Dallas Executive Director Dan Martin and Armando Zuniga, who, after attending the Dallas Men of Valor conference in February, was inspired to bring the message and training to a group of churches in Mexico.

Men of Valor and *Women of Virtue* events—whether presented in English or Spanish—feature authentic worship and relevant teaching and resources for men, women, and youth who desire the purity of heart and mind that faith in Jesus Christ demands and makes available. Keynote addresses by nationally-recognized speakers such as Dr. Ted Roberts, Nate Larkin, Chuck Stecker, Jon Kitna, Eric Boles, Jason Evert, Pam Stenzel, Meg Wilson and Shannon Ethridge equip and encourage Christians in the area of sexual integrity. Multiple breakout sessions, led by excellent teachers, dig deeper into specific aspects of sexual purity and wholeness.

We're pleased to announce that Kansas City has added a *Youth for Truth* event specifically for junior high and senior high school age students.

Please join us at the **Men of Valor, Women of Virtue, or Youth for Truth conference nearest you!**

ST. LOUIS MEN OF VALOR
September 25, 2010

KANSAS CITY MEN OF VALOR, WOMEN OF VIRTUE AND YOUTH FOR TRUTH
January 28-29, 2011

COLUMBUS MEN OF VALOR
February 5, 2011

DALLAS MEN OF VALOR
February 19, 2011

DALLAS WOMEN OF VIRTUE – NEW!
February 19, 2011

SEATTLE MEN OF VALOR
February 19, 2011

CINCINNATI MEN OF VALOR
March 5, 2011

CINCINNATI WOMEN OF VIRTUE - NEW!
March 19, 2011

NEW ENGLAND MEN OF VALOR – NEW!
October 22, 2011

In addition to these outstanding conferences, we're pleased to announce the first *Sexy Christians* conference to be held in Seattle. This unique event on October 15-16, 2010, featuring Dr. Ted Roberts and Diane Roberts, will help couples discover the keys to passion and intimacy in marriage that God designed.

Finally, the third annual *Restoring Hearts* conference will be held in Seattle March 19, 2011. This event provides hope, help, and healing for women impacted by their spouse's sexual betrayal or addiction.

For more information on these events, please visit www.purehope.net.

Annual Banquet Promises to be Chock-full of Surprises



Our featured speaker for the evening will be **Nate Larkin**. Nate is a gifted author and storyteller and will share his heartfelt tale of redemption. He will give

Looking for an evening filled with fun and surprises? An exciting night is planned to unveil the full scope of the pureHOPE rebrand at our annual banquet Thursday, November 4, 2010 at the Manor House in Mason, Ohio. Come and enjoy delicious food, great fellowship, a silent auction that will stir your competitive spirit, an inspiring message, and a look into the future of pureHOPE.

new insights into the reality of the sexualized culture and the hope found in the Lord and through the work of pureHOPE. You will have the opportunity to learn more about what it means to pray, understand, resolve and engage in your own personal journey within your family, church community, and the culture at large.

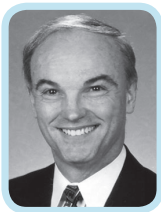
This year's silent auction is filled with spectacular items! From art produced by

penguins to a glorious trip to the Colorado mountains, to gourmet baskets and sports memorabilia, attendees will have ample opportunity to find the perfect Christmas gift for someone special. For those who joined us last year, you may remember some friendly bidding competition! This year's auction will be just as exciting and a great way to support the work of pureHOPE.

Mark your calendar now!

Annual Banquet & Silent Auction
Thursday, November 4, 2010
Manor House / Mason, Ohio

Registration will begin at 5:00 p.m.
The evening will end promptly at 9:00 p.m.



Letter from the President

Dear friend,

While summer is often a slow season for many families who travel and spend time vacationing, we at pureHOPE have been quite busy!

As you read on page one—and no doubt noticed from the redesign of this newsletter—our organization's name has officially been changed to pureHOPE. After consulting the staff, board of directors, and numerous supporters for over a year, we have made the decision to undergo a complete organizational rebrand.

I personally have spoken with dozens of individuals across the country, and the response has been unanimously positive and extremely enthusiastic about the new, clear, and concise manner in which we are presenting ourselves and positioning ourselves for the future.

It is clear to me that this is a transformative time for our organization, and this new phase is creating great enthusiasm, and will continue to do so as we build the new brand over time.

Please don't miss the opportunity to learn more about our new corporate identity at our annual banquet and silent auction on Thursday, November 4, 2010 at the Manor House in Mason, Ohio. Not only will we share about the exciting changes at pureHOPE, but you will also have the opportunity to hear this year's dynamic keynote speaker, Nate Larkin, and participate in our enticing silent auction!

Friends, I am truly grateful for your support and I pray you will remain walking shoulder-to-shoulder with us as pureHOPE continues to provide Christian solutions to families and churches across this great country. We can only accomplish our work with God's guidance, your fervent prayers, and your generous financial gifts. Thank you!



With hope for children & families,

Rick Schatz
President and CEO

PURE+HOPE
prayunderstandresolveengage

exciting
changes to note

+ **New Name:** pureHOPE

+ **New Logo:**

PURE+HOPE
prayunderstandresolveengage

+ **New Vision Statement:**

A world free of sexual exploitation and brokenness

+ **New Mission Statement:**

providing Christian solutions in a sexualized culture

+

New Website: www.purehope.net

+

Same Commitment: protecting children and families, educating parents and leaders, restoring the sexually broken, opposing pornography and other forms of sexual exploitation, and adhering to the Word of God

Editor:

Francesca Jensen
Director of Communications

President and CEO:

Rick Schatz

Published by:
pureHOPE

National Office

800 Compton Road, Suite 9224
Cincinnati, OH 45231
office: 513.521.6227
fax: 513.521.6337
www.purehope.net

Confidential HelpLine

800.583.2964
Monday - Friday
9:00 a.m. - 5:00 p.m. eastern

Regional Offices

Columbus: 614.302.3250
Dallas: 214.288.7915
Kansas City: 913.839.1643
New England: 603.232.8236
Seattle: 206.686.3093
St. Louis: 314.667.8492